



RIVERVIEW REFLECTOR ADVERTISING

The following lists the estimated release/delivered by dates and advertising rates for the Riverview Reflector for 2017. There are 5 issues planned for the 2017 year.

Issue	Release Date (approx)
January/February	Delivered by January 31 st
March/April	Delivered by April 15 th
May/June	Delivered by June 15 th
September/October	Delivered by September 1 st
November/December	Delivered by December 1 st

Rates	Single	Bundle*
¼ page	\$85	\$80
½ page	\$140	\$130
Full page	\$250	\$220

* Bundle rate applies when pre-paying advertising for more than one Reflector.

Quarter page dimensions = 4.65" (vertically) by 3.65" (horizontally)

Half page dimensions = 4.65" by 7.5" or 9.5" by 3.65"

Contacts:

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All payments are to be made by cheque or money order payable to Riverview Community Centre, 90 Ashland Avenue, Winnipeg, MB R3L 1K6. Please be reminded that payment arrangements must be made for continuation of advertising.