



RIVERVIEW REFLECTOR ADVERTISING

The following lists the estimated release/delivered by dates and advertising rates for the Riverview Reflector for 2021.

There are 4 issues planned for the 2021 year.

Issue	Release Date (approx)	Deadline
Spring	Delivered by March 2nd	February 3rd
Summer	Delivered by July 3rd	June 11th
Fall	Delivered by August 28th	July 26th
Winter	Delivered by November 27th	October 25th

Rates	Single	Bundle*
¼ page	\$100	\$90
½ page	\$160	\$140
Full page	\$300	\$230

*Bundle rate applies when pre-paying advertising for more than one Reflector.

Please note: This price does not include GST

Quarter page dimensions = 4.75" (vertically) by 3.65" (horizontally)

Half page dimensions = 4.75" by 7.5"

Contacts:

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All payments are to be made by cheque or money order payable to Riverview Community Centre, 90 Ashland Avenue, Winnipeg, MB R3L 1K6. Please be reminded that payment arrangements must be made for continuation of advertising.